



# **Calendar of Events**

## **2013**



## Calendar of Events 2013

*Other events are available upon request.*

For more information call Strategic Events, Cindy Benavides or Rafael Luna at 214-824-7495 or visit our website, [www.strategiceventspr.com](http://www.strategiceventspr.com).

### **February 2013**

### **Dallas, Texas**

**Sunday, February 24**  
**Automobile, Fair Park**  
**Dallas, Texas**  
**Noon – 5 pm**

### **Latino Bridal & Quince Girl Expo**

[www.quincegirl Expos.com](http://www.quincegirl Expos.com)

An energetic bridal and quinceañera expo that highlights products and services designed to make the wedding and quinceañera celebration a success. The Expo is highlighted by fashion shows that present the latest styles of gowns, tuxedos and accessories. Additionally, professional consultants, event professionals, quinceañera planners and service providers conduct workshops to outline the new and traditional styles and approaches to the wedding and quinceañera experience.

**Expected attendance is 6000.** Sponsorships and booths are available.

### **April 2013**

### **Arlington, Texas**

**2 Days in April**  
**Sat & Sun, April 13 & 14**  
**Arlington, Texas**  
**10:00 am – 10:00 pm**

### **FESTIVAL LATINO at SIX FLAGS**

Come & experience FESTIVAL LATINO at Six Flags, a celebration of the food, music, dance and cultural activities of the rich Latino culture throughout the SIX FLAGS Park. This festival brings together the energetic spirit of the Latino community together with the fun and exciting activities found within the park designed for family fun. FESTIVAL LATINO features Latin music, dance, 6 stages, a Selena Show and plenty of art, food and cultural presentations from the rich Latino community.

**Expected attendance is 22,000 per day.** Sponsorships and booths are available.

**April 2013**

**Carrollton, Texas**

**Friday, April 19, Saturday, 20 & Sun 21  
McInnish Soccer Complex  
2335 Sandy Lake Rd.  
Carrollton, Texas**

**Copa ESPN**

Radio ESPN Deportes hosts its 5th annual youth soccer tournament, "Copa ESPN." The tournament is a great community event that allows area teams to compete for bragging rights and great trophies. This year the "16 & over age group will play the finals at Disney World in Orlando, FL The tournament also features a festival for the family to have fun, games & plenty of food throughout the event.

Expected attendance is 1600 per day. **Sponsorships and booths are available**

**May 2013**

**Arlington, Texas**

**Sunday, May 5**

**Cinco de Mayo Run & Festival  
benefitting Home Ownership**

**River Legacy Park  
703 NW Green Oaks Blvd.  
Arlington, TX 76006  
8 am – 10 am 5K Race  
10 am - 4 pm Festival – Legacy Pavilion**

[www.US CommunityDev.com](http://www.USCommunityDev.com)

We will have a Cinco de Mayo 5K Run and Festival to help people in your community achieve the American Dream of owning a home. US Community Development Corporation is a nonprofit housing and community development organization whose mission is to promote home ownership among primarily low-income families across the United States and Puerto Rico. It provides information, education, counseling and financial resources and enters into partnerships to promote the creation of affordable housing.

**Expected attendance is 2500.** Sponsorships and booths are available.

**June 2013**

**Houston, Texas**

**Sunday, June 2**  
**Reliant Center**  
**Houston, Texas**  
**Noon – 5 pm**

**Latino Bridal & Quince Girl Expo**

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**Expected attendance is 3500.** Sponsorships and booths are available.

**September 2013**

**Dallas, Texas**

**Sunday, September 8**  
**Dallas Market Hall**  
**Dallas, TX**  
**Noon – 5 pm**

**Quince Girl Expo**

[www.quincegirl Expos.com](http://www.quincegirl Expos.com)

An energetic prom and quinceañera expo that highlights products and services designed to make the wedding and quinceañera celebration a success. The Expo is highlighted by fashion shows that present the latest styles of gowns, tuxedos and accessories. Additionally, professional consultants, event professionals, quinceañera planners and service providers conduct workshops to outline the new and traditional styles and approaches to the wedding and quinceañera experience.

**Expected attendance is 3000.** Sponsorships and booths are available.

**Thursday, Sept 19**  
**TBD**  
**Dallas, Texas**  
**6pm – 9 pm**

**Mi Escuelita Annual Gala**

[www.miesquelita.org](http://www.miesquelita.org)

Dine with Mi Escuelita is an annual dinner which uses a social dinner setting to recognize students for scholarship programs and achievement. A special keynote speaker focuses on education and recognizes Mi Escuelita Preschool for 32 years of quality education to disadvantaged children. Proceeds from this event help continue the good work of the preschools and provide funding for its full-day, year-round programs. Videos, awards, a balloon burst and a silent and live auction make this event fun, interactive and memorable..

**Expected attendance is 300.** Sponsorships and scholarships are available.

**Friday, September 27 thru  
Sunday, October 20**

**Women's Museum @ STATE FAIR OF TEXAS**

**Fair Park**

**Dallas, Texas**

**10 am – 7 pm daily**

**MUNDO LATINO**

GUITARS- Woodcrafting from Michoacan

[www.mundolatinoevents.com](http://www.mundolatinoevents.com)

In its eighteenth year, Mundo Latino presents "State of Michoacán, Mexico's Guitar Capital" an exhibit which highlights the guitar making process which includes its origin, uses & products from the State of Michoacán. Come enjoy the art, culture & demonstrations, food and product sampling, recipe book and information distribution will make this exhibit fun and interactive. Daily activities are presented from 10 am – 7 pm during the State Fair of Texas. Featured events are a bodega and an exhibit of Little Mexico.

**Expected attendance is 175,000.** Sponsorships and booths are available.

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